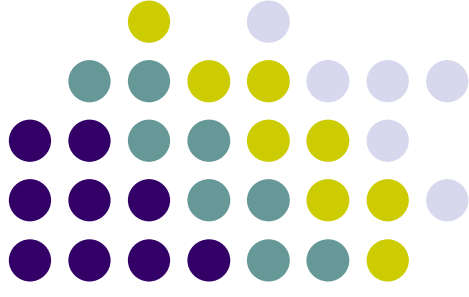


HD Premium Leads

Prospectus





What Are HD Premium Leads?

- While all Haulingdepot.com's lead services are of only the best quality, HD Premium Leads are of the highest converting leads available in the auto transport & logistics industry today.
- They were created for brokers who are not concerned with quantity, but rather want to achieve the highest conversions for booked jobs & new sales.



Why Are They different?

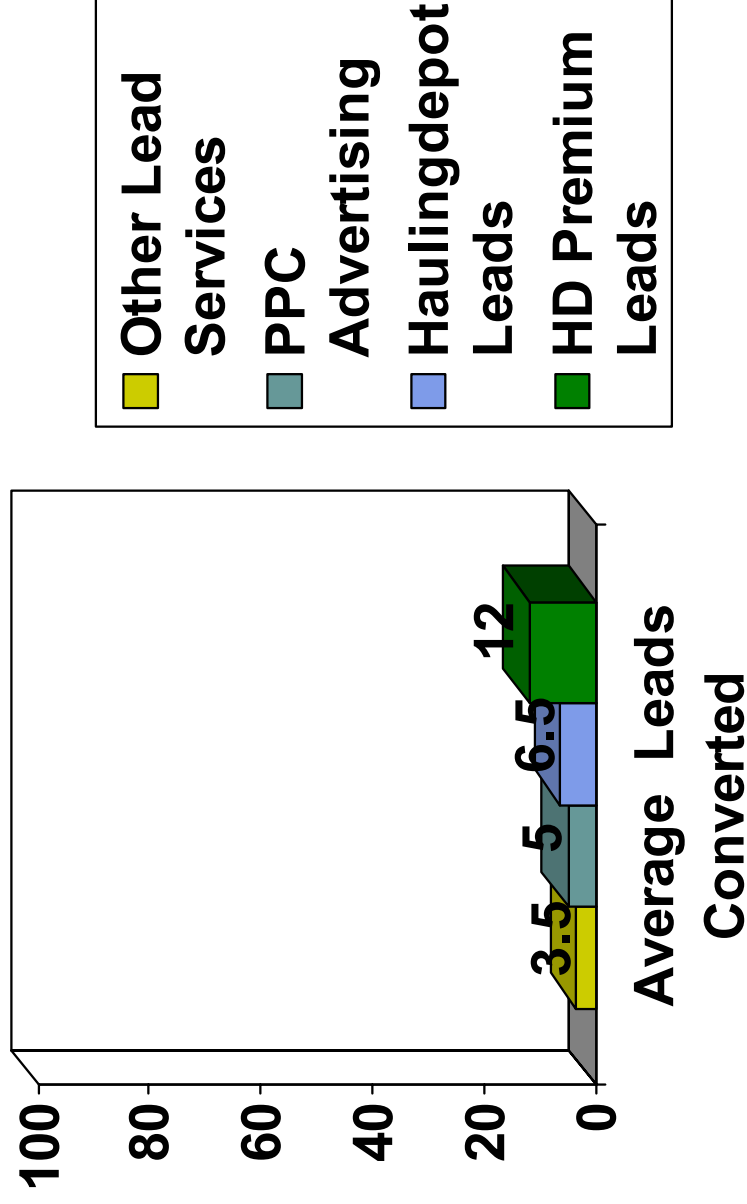
- HD Premium Leads Only go to 3 companies as opposed to 6, 7, 8, 9, 10 or more.
- But, it doesn't stop there. All of HD Premium Leads meet certain criteria deemed extremely important by experienced transport professionals.
- That means less tire kickers, & more **\$erious** prospects converting to sales for your business today.
- Leads are sent Monday thru Friday (business hours only).



What They Are Not.

- HD Premium Leads are not designed to be a stand alone business source. Due to their volume in nature one could get 5 per day or 15. Volume will varies due to only the highest quality prospects are accepted & inputted.
- They are not Magic. While many are amazed at the closing ratios, these leads must be followed up in an expedited and professional manner.

Cost Comparison Breakdown



"Most brokers hear the leads are a little bit more expensive and don't give it any more thought than that. I'm glad we did. Our actual costs per job has been cut in half"

Interested?

The Criteria:

- Have your current broker authority for 2 years plus.
- Have a satisfactory *reputation in the industry.
- Agree to give these leads priority attention. In most cases these requests need replies ASAP & is in all parties best interest to do so.

**Reputation* – We analyze several industry sources to draw conclusions on a companies reputation. All decisions are final.

For more information on HD Premium Leads or other services we offer please call 877-619-0710 Ext 102.

